



## Custom Publicity Banners

Equitility Jump & Training Banners are an economical way to put your business right in front of your target audience.

Why put your publicity around the edge of the arena where your advertising has to compete with a whole host of others, when you can put it in the middle of the course where everybody's attention is?

These banners are designed with pole sleeves to fit showjump poles and/or eyelets for multi-use either in the ring or around the perimeter. Custom printed and made of tough, durable vinyl, our banners are easily stored and transported giving you value for money as they can be used time and time again.

*"These fillers are such a great idea, we sponsor many Equine events and they have proved to be very useful in terms of promoting our office and equally for the organisers to have a professional looking course, they are of high quality, great finish and are very durable, Equitility is a very friendly company to deal with and very efficient, I would definitely recommend them to other people, this is an excellent product"*

Matthew Howgego, NFU Mutual, Flimwell, East Sussex

## Printing on the reverse for a double sided banner

Double sided banners are very cost effective. Banners printed on both sides mean that when photographed, your publicity / design will also be seen on the photograph for extra, long lived exposure. Choose from either repeating the front design on the reverse, having a second custom design or pick one of the existing Equitility designs from one of our ranges.

## Design & Artwork

You can either use the Equitility design service at a cost of £15/ design or supply your own print ready artwork. Artwork can be accepted as an Adobe Illustrator Vectored EPS or a 300dpi RGB jpeg at 100% of final size. Contact us to obtain a template to work to. Files up to 2GB can be set to us via the Equitility Uploader <https://equitility.wetransfer.com>

We aim to despatch orders 7-10 working days from the approval to print. If you need a faster service please contact us and we will do our utmost to meet your needs.

Please note that we can custom make banners to virtually any size, so if you need something different from our standard sizes please contact us for a quotation.



Visit the on-line shop  
at [www.equitility.com](http://www.equitility.com)  
or call 01442 822064

# Equitility™ Jump & Training Banners

A modern take on the traditional rigid showjump filler, Equitility Jump and Training Banners have many advantages.

Whether you are bringing on youngsters, running a riding school/club, training to be competitive, having fun at home or even promoting your product to the Equestrian world, Equitility Jump and Training Banners are a real alternative to wooden or plastic jump fillers.

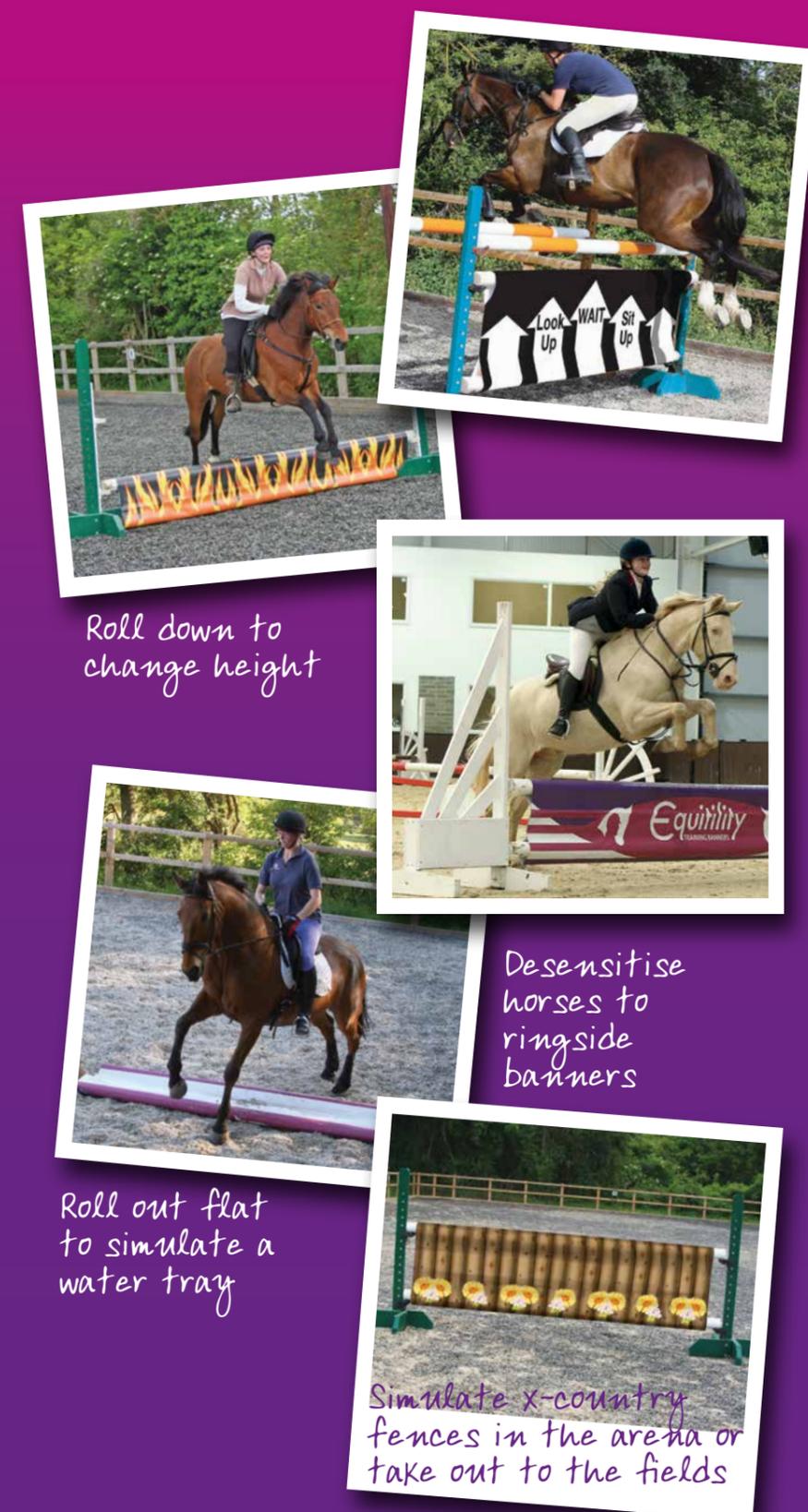
Jump and Training Banners make economic sense as they are multiuse. Height is no longer a problem as they are completely adjustable simply by rolling up or down. They are soft and flexible which helps to reduce the risk of injury, however they instantly make a solid looking, impressive fence that won't flap when secured with a pole in the bottom pocket.

Easy to move around, you will no longer be lugging cumbersome boards in and out of the training area. No need for extra storage space as they simply roll round a pole, or roll-up small enough to stow away in a locker. Easily transported, just roll-up and pop them in the back of your car or even post them to wherever they need to go.

Choose from a variety of showjump and cross-country designs or custom print.

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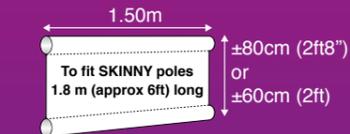
Associate sponsor to the British Eventing Training and Education programme



# Banner Specifications

## To Fit Pole Length

Banners are designed to fit the 3 standard UK pole lengths – skinny (6ft), regular (10ft) or wide (12ft). If your poles vary in length between 10ft and 12ft then we suggest you buy banners to fit 10ft poles as they will work for both lengths.

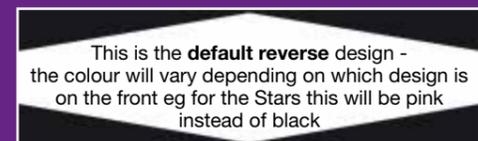


## Height

Choose from 60cm or 80cm high. The most popular size for training banners is 80cm high because they can be rolled down to change height. Sponsor's banners are usually 60cm high to allow a course builder to put a pole on top.

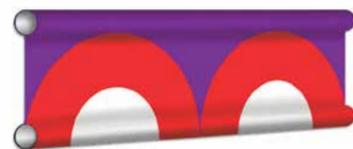
## Reverse Print

The default reverse is a large white 'diamond shape' on a coloured background. However for a small cost you can choose to have a second design on the reverse.



We reserve the right to change any specifications as necessary.

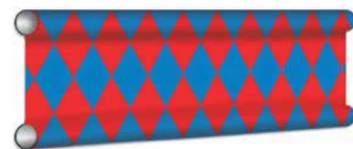
## Showjump



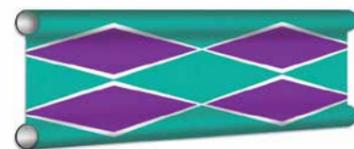
Arches



Crosses



Diamonds



Diamonds 2



Poles



Cow Lying Down



Chocolate



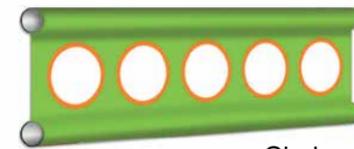
Ladybirds



Road Closed



Rainbow Wave



Circles



Cow



Sun



Spots Orange



Stars



Balloons



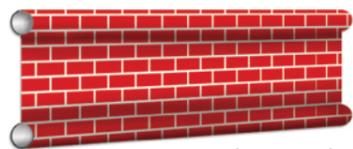
Zig Zag



Waves



Stripe Warp



Wall 2 (graphic)



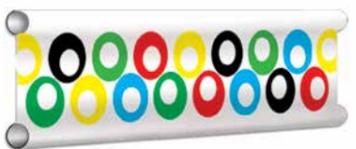
Peacock



Flames

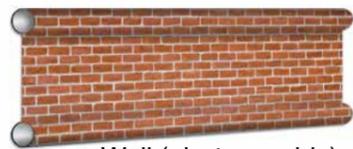


Lines



Balls

## Cross-Country



Wall (photographic)



Logs



Tyres



Palisade with Flowers



Flowers Cross-Country

## Flags



Union Jack



St George's Cross



Scotland



Wales



USA



EU

## Instructional



Look Up, Wait, Sit Up



Rhythm & Balance



Ride Forwards Ride Straight



If You Do It Right



Smile



Breathe



Going For Gold



Soft Hands



Be Positive

*"Useful addition to your jump equipment"*  
Jonathan Chapman, Member of the British Eventing Safety Committee

Designs are regularly updated. Please check the website for new designs. Do contact us if you can't find what you are looking for, we are happy to create it for you.